

Code of Conduct for Candidates

During CBH Member Director Elections

Purpose of this document

- A. The objective of this Code of Conduct is to allow candidates to represent their skills, attributes and experience to Members with a minimum of restriction while still:
- i. ensuring that participation by candidates in the CBH Member Director Elections is carried out in an honest and fair way and is focused on matters relevant to the candidate's ability to maximise grower value as a Director of the CBH Board;
 - ii. protecting the commercial interests of CBH and its ability to achieve its purpose of creating and returning value to current and future Western Australian grain growers; and
 - iii. protecting the standing and reputation of CBH's officers, employees and members.
- B. This Code of Conduct is not intended to discourage fair and factual comment and debate.

Terms of the Code

1. In meeting the above objective, the following represent minimum standards which must be adhered to by candidates or potential candidates during the period beginning from the earlier of the time such person's nomination is sent to the Returning Officer or the time when a person publicly portrays himself or herself as being a candidate or potential candidate, and ending on the close of voting of the relevant election (the Candidacy Period).
2. Candidates must be fair and factual and conduct themselves in a manner that enables Members to make a fair assessment of each candidate's ability to fulfil the role required of them on the CBH Board.
3. Candidates must act in good faith and in what they honestly believe to be in the best interests of CBH.

4. Candidates are expected to focus on the expertise and attributes that they will bring to the position of Director of CBH.
 5. Candidates are encouraged to provide a written candidate profile and photo in accordance with the instructions set out in the Candidate Information Pack and newspaper advertisements.
 6. Candidates or potential candidates must:
 - 6.1 be respectful of other candidates and not make or include in any election material any statements (relating to other candidates or otherwise) that are untrue or defamatory;
 - 6.2 keep all of CBH's confidential information (which shall not include any information that is already in the public domain) confidential; and
 - 6.3 report to the Returning Officer any breaches known to them of this Code of Conduct.
 7. A candidate must not:
 - 7.1 make any statements that could undermine the integrity of the election process;
 - 7.2 carry out or participate in any action, or make any statement, that might cause harm or loss to CBH or any other candidate in the election;
 - 7.3 carry out or participate in any action, or make any statement, that might bring CBH, or any officer, employee or member of CBH into disrepute;
 - 7.4 except as expressly permitted by the CBH Board of Directors, use any property or resources of CBH for campaign purposes. This includes using CBH premises, images of CBH premises, CBH logos, CBH brands and colours, and other CBH intellectual property;
 - 7.5 seek campaigning support from CBH employees, Directors or Growers Advisory Council members;
 - 7.6 misrepresent or mislead voters as to his/her qualifications, position or experience;
 - 7.7 misrepresent or mislead voters as to the qualifications, position or experience of other candidates;
 - 7.8 offer or imply any inducement to any member in exchange for that member's vote;
 - 7.9 use any CBH social media channel for campaigning purposes; or
 - 7.10 add a link or reference to their own social media channels on any CBH social media channel, or vice versa, during the Candidacy Period. Any such existing links or references must be removed by the candidate prior to the Candidacy Period.
- For the purposes of sections 7.9 and 7.10 of this Code, social media channels includes Facebook, Twitter, LinkedIn, YouTube, Snapchat, Pinterest, Yammer, Instagram, blogs (including on WordPress, Tumblr and similar hosting services), personal websites (whether or not they allow visitor comments and feedback), other websites that allow visitor comments, online forums and chat facilities, wikis such as Wikipedia, and other online services hosting or disseminating user-created content.

Enforcement

8. The Returning Officer has the power to consider and act in respect of breaches of this Code.
9. The Returning Officer's decision regarding compliance with this Code shall be final.